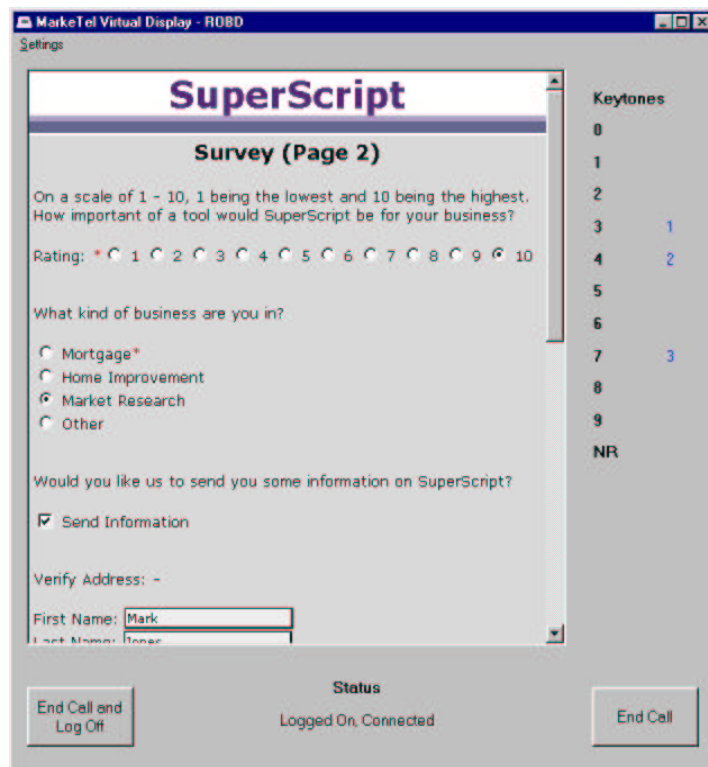


Introducing SuperScript

Power and simplicity together

Evolution is the key to progress and excellence, and MarkeTel has evolved yet again with SuperScript, its own version of scripting. SuperScript gathers important data and readies it for analysis at any stage of your campaign. It is a unique and highly powerful tool that is simple to use.

Power and simplicity are the key factors with our latest creation of software. Managerial staff will be able to administer the script, focusing on content and quality. I.T. staff will be able to focus on supporting it, as opposed to spending masses of time coding and carrying out basic administration duties, making SuperScript a very likeable and user-friendly software application, for all involved. With MarkeTel's SuperScript you can 'build' your own scripts in minutes.



The screenshot shows a window titled "MarkeTel Virtual Display - ROBD" with a "Settings" tab. The main content area is titled "SuperScript" and "Survey (Page 2)". It contains a survey question: "On a scale of 1 - 10, 1 being the lowest and 10 being the highest. How important of a tool would SuperScript be for your business?" with a rating scale from 1 to 10. Below this is another question: "What kind of business are you in?" with radio button options: "Mortgage*", "Home Improvement", "Market Research", and "Other". There is also a checkbox for "Send Information" and a "Verify Address" field. At the bottom, there is a "Status" section showing "Logged On, Connected" and two buttons: "End Call and Log Off" and "End Call".

Keytones	Count
0	
1	
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3	1
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SuperScript is integrated with our Virtual Display System, which enables you to switch back and forth between the interface for Virtual Display and SuperScript, with the click of a button, depending on the nature of your campaign. You can even assign a different script for a different phonebook with ease.

SuperScript

SuperScript Manager

This allows you to create as many different scripts as you like as well as providing you with basic administration functions such as import, export, browse and delete scripts. You can also set an admin password to prevent unauthorized access to the SuperScript Manager and Wizard.

SuperScript Wizard

Similar to that of a web page builder, SuperScript Wizard allows you to build your script by simply adding 'controls', the building blocks of the script.

Software features overview: -

- Script-builder wizard – Simple step-by-step script building
- Easy to add or remove controls
- Required fields – Ensures that your agents complete key information fields
- Allows data entry to database fields as well as displaying information from the database
- Auto result entry – Most systems require multiple activities for call disposition. With SuperScript, agents can simply click a 'finish' button. This will automatically write a system result to the database, based on the information gathered, thus allowing your agents to move quickly on to the next call
- Managerial staff can simply and quickly modify the opening line of the script during the campaign to help make it more effective

As we respect the ever-changing methods of today's industry, we are always open for ways to improve our product, which is why we like to work with our clients to help make their lives so much easier. As creator and owner of all our hardware and software, we can make those changes rapidly, so if you have any suggestions please let us know.

Call us today for an online demonstration **800-289-8616**