

# WixTech

**Specialty Lighting & Accessories**

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12/22/04

Marketel Systems  
428 Victoria Av.  
Regina, Saskatchewan  
S4N 0P6

Dear Sean,

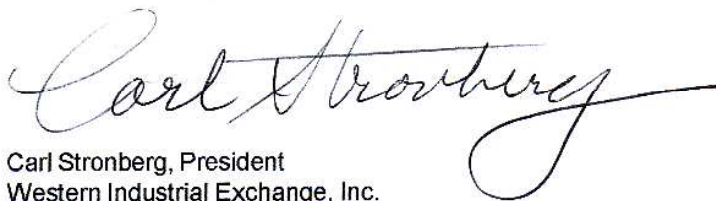
Thanks for the upgrade disc for our Marketel Dialer. As you know we are strictly a business to business supplier. I would like to let you know that your dialing system also works great for prospecting for new customers in a business to business application. Our salespeople really like it. Once they got used to it, I cannot get them to cold call using paper leads any more.

We especially like it for training new salespeople cold calling businesses. It is very efficient. We especially like the reporting features, as it give us much greater control over the salespeople's activities during a shift. We can tell at a glance how many calls anyone using the dialer has made, and the results of the calls. We also promote it's use by all of our salespeople as an added tool to make them more money and increase their customer base..

It works well for the pro's too, as they can utilize both the dialer to prospect, and continue to call their customers manually if the desire. It was an excellent investment and paid for itself in a very short time.

Thanks for all your support

Regards,



Carl Stronberg, President  
Western Industrial Exchange, Inc.

