

# DSN SATELLITE

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428 Victoria Avenue, Regina, Saskatchewan, Canada, S4N 0P6

Dear Marketel:

Where were you guy's ten years ago?

Our biggest issue with telemarketing systems was down time I had tried a system with a computer at each station at an earlier business. We had nothing but problems with it and finally went back to manual dialing.

I had finally got a chance to talk to Jack at Marketel, he told me it only took one basic computer for 5 CSR's and was very easy to install and extremely efficient. He also stated that he backed it up with a 30-day money back guarantee.

The story seemed way to good to be true but with the warranty it was easy to try. Within 2 hours of setting it up we were dialing away. We had a couple question for their techs. They were very knowledgeable of their product and talked us through a couple of things on the spot.

It is so easy to train new people on, with a trouble free system our CSR's are on the phone talking to someone at least 70% of the time. It is all profit; we went from generating 25 to 30 leads a night to 100 plus every night with the same labor.

We have readjusted our annual sales projection with a 20% increase since we have installed your machine. If you have any potential customers that have any concerns feel free to have them call me at 1-517-244-0771 asks for John or Bruce.

Sincerely,



John L Pittman  
Marketing Director